



After two decades in state government, David Clark is going solo.

HEADLINES

Personnel note: David Clark launches new lobbying firm, Allegiant Strategies Group

Clark boasts experience in everything from tech solutions to conservation land acquisition.



By **Peter Schorsch** on October 13, 2020



David Clark, a staple in state government for nearly two decades, is going solo.

Clark on Tuesday announced the launch of his new government relations and lobbying firm, **Allegiant Strategies Group**.

Allegiant Strategies Group bills itself as a “boutique” firm, though its list of specialties is far from niche, boasting expertise in everything from tech solutions to conservation land acquisition.

It’s not an oversell. Clark has spent the past 17 years working in the state Capitol in a variety of capacities.

Across four gubernatorial administrations, Clark has lobbied on behalf of the Executive Office of the Governor, Department of Management Services, and the Department of Environmental Protection.

And his resume features a long list of impressive titles — he was Chief of Staff at the Department of

Management Services, Deputy Secretary of Land and Recreation within the Department of Environmental Protection.

Most recently, he was **Deputy Chief of Staff** to **Gov. Ron DeSantis**, which saw him provide executive guidance and policy direction for multiple state agencies on behalf of the Governor.

Clark left the Deputy Chief of Staff position **in early August**. Though brief, Clark's tenure was productive.

He was one of the most involved officials in furthering First Lady **Casey DeSantis'** mental health initiatives, which in turn have been among the most widely praised actions through the first two years of the DeSantis administration.

Clark was key in the state's transition to a "Cloud First" governance rule, which subsequently made way for the **newly created** Florida Digital Service. Also, during the first months of the coronavirus pandemic, Clark was tasked with helping the Department of Economic Opportunity fix the issues plaguing the unemployment system.

He is an alumnus of Flagler College, where he earned bachelor's degrees in business and accounting, and of Cornell University, where he's earning a master's in business administration.

Clark is also a former U.S. Army Airborne Officer, serving in the 1st Brigade Combat Team of the 82nd Airborne Division from 2010 through 2014. He graduated at the top of his class in Officer Candidate School.

He lives in Tallahassee with his wife, **Ashley**, and their two sons.



Written By

Peter Schorsch

Peter Schorsch is the President of Extensive Enterprises and is the publisher of some of Florida's most influential new media websites, including Florida Politics and Sunburn, the morning read of what's hot in Florida politics. Schorsch is also the publisher of INFLUENCE Magazine. For several years, Peter's blog was ranked by the Washington Post as the best state-based blog in Florida. In addition to his publishing efforts, Peter is a political consultant to several of the state's largest governmental affairs and public relations firms. Peter lives in St. Petersburg with his wife, Michelle, and their daughter, Ella.

Florida Politics is a statewide, new media platform covering campaigns, elections, government, policy, and lobbying in Florida. This platform and all of its content are owned by Extensive Enterprises Media.

Publisher: Peter Schorsch

Contributors & reporters: Phil Ammann, Renzo Downey, Rick Flagg, A.G. Gancarski, Joe Henderson, Janelle Irwin, Jacob Ogles, Scott Powers, Bob Sparks, Andrew Wilson.

Email: Peter@FloridaPolitics.com

Phone: (727) 642-3162

Address: 204 37th Avenue North #182

St. Petersburg, Florida 33704